

# Petition and Qualifying Contribution Website

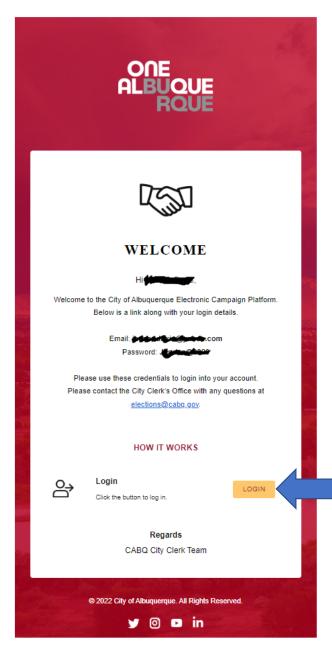
Candidate guide on how to use the petition and qualifying contribution websites provided by the City Clerk's Office.

#### Welcome Email

On the morning of June 5, the Campaign Platform will send candidates a welcome email.

The welcome email will provide candidates with a email and password to log into their accounts.

The candidate or representative managing the candidate's emails can click on the "login" button at the bottom right of the email and be taken to a login page where they can enter the email and password as provided in the welcome email.



## Dashboard

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- Upon first login, your dashboard will most likely be empty.
- This will be your main page to track the total number of electronic petitions, and if applicable, qualifying contributions to your campaign.

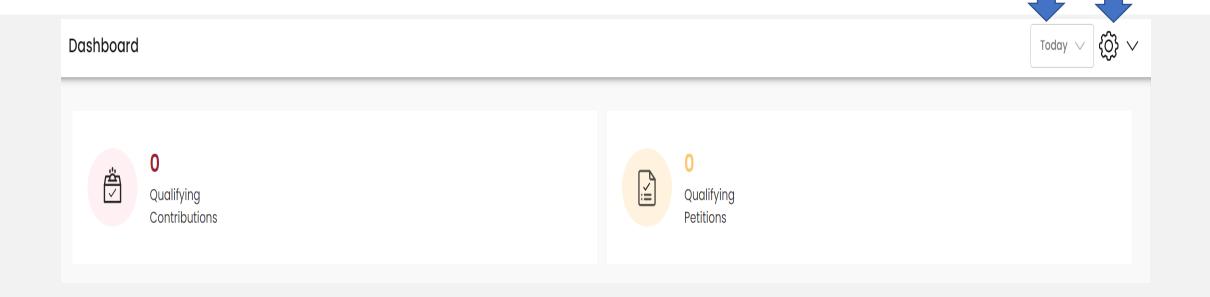




# Dashboard, cont.



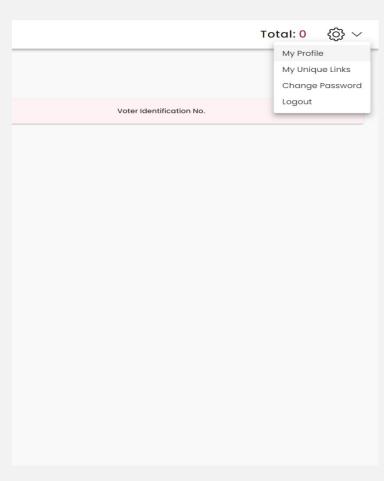
From the top right corner of the Dashboard, you can select a timeframe to view total contributions and petitions, and also access settings.



# Settings

- Settings can be accessed by clicking on the wheel at the top right corner of the page.
- In settings, you will be able to update your profile picture by clicking on "My Profile."
- You can also quickly access your "unique links" to the petition and qualifying contribution page if applicable.
- You can also change your password, or log out.





# My Profile

- When you click on "My Profile" basic information that populates the website as well as the petition page becomes available.
- You can update your profile picture by clicking on the picture image and simply selecting a new image.
- You can also update the email associated with this account, but please note, this will update the account notifications will be sent to.
- Please do not update your name or address. This information is what will populate your petition form and must match what was provided to the City Clerk.



				Total: 0 ⟨ŷ⟩ ∨
1J	My Profile	×		My Profile My Unique Links
			Voter Identification No.	Change Password Logout
	First Name*  Janaan	-1		
ı	Lost Name *  Davis			
ı	Address Line 1*  1111 Central			
	Address Line 2 (optional)			
	City * — Albuquerque			
ı	iganaandavis@yahoo.com			
l	SUBMIT			

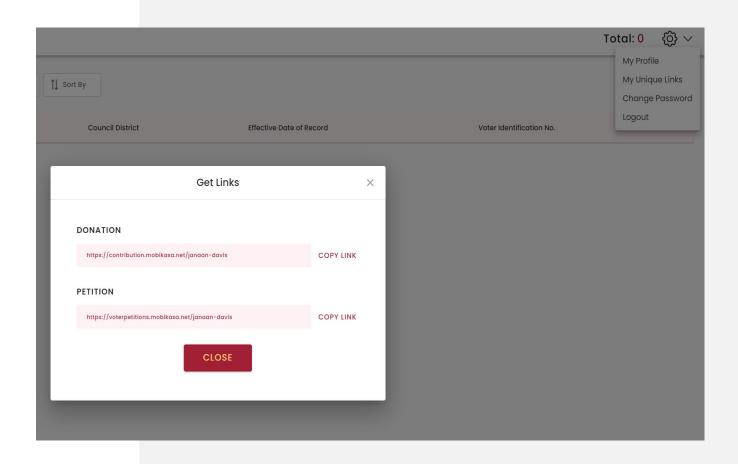
## **Unique Links**

If a voter visits the main contribution or petition page from the City Clerk's Office, they will see all potential candidates running and can choose a candidate to sign a petition, or contribute a qualifying contribution for.

Unique Links provide candidates a direct link to their own petition or qualifying contribution page. Through these links, voters will only see the one candidate rather than choosing from a list of potential candidates they may qualifying to donate or sign for.

These are the links most candidates will use on their websites or social media, rather than the main contribution and petition pages.





# **Unique Links**

**Unique Links** for candidates will follow the pattern outlined below. These links will not be live until June 5 at 8:00am.

#### **Contribution Page:**

cleancampaign.cabq.gov/firstname-lastname

#### **Petition Page:**

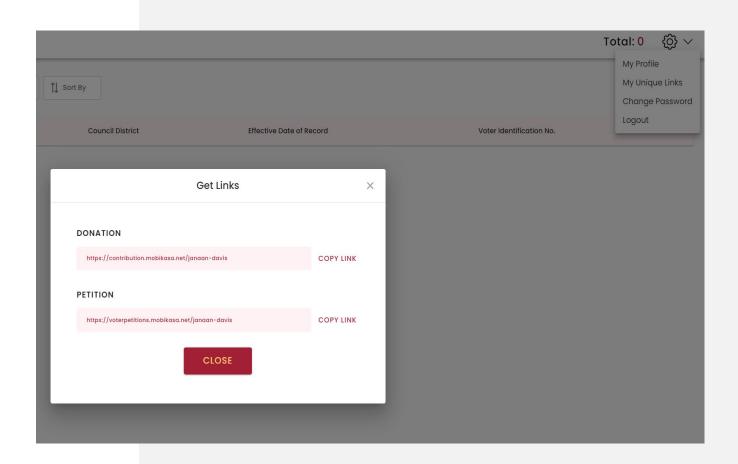
petitions.cabq.gov/firstname-lastname

#### **Main Contribution and Petition Pages:**

cleancampaign.cabq.gov

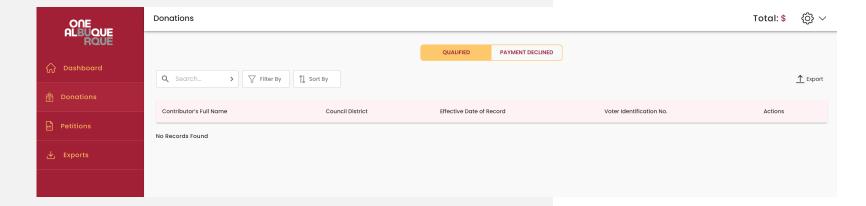
petitions.cabq.gov





## **Contributions Dashboard**



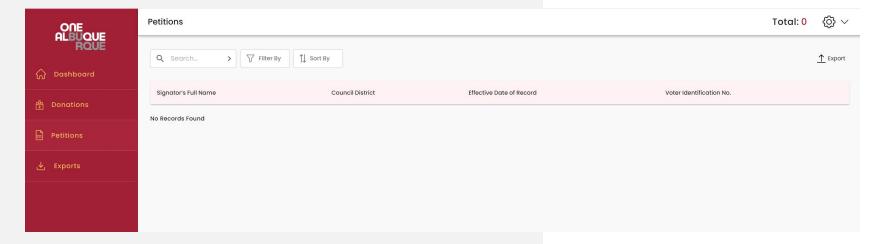


By clicking on the "donations" tab on the left, you'll be able to access a list of all electronic qualifying contributions made to the candidate on the website. This page will also allow you to search for a specific contribution, to filter by date, and to sort the list of contributions.

On the right you will also be able to request a download of all contributions. Once the export is complete you will receive a notice in your email and can access it from the Exports tab.

## **Petitions Dashboard**





By clicking on the "petitions" tab on the left, you'll be able to access all the electronic petitions made to the candidate on the website.

This page will also allow you to search for a specific petition signature, to filter by date, and to sort the list of petition signatures.

On the right you will also be able to request a download of all petition signatures. Once the export is complete you will receive a notice in your email and can access it from the Exports tab.